



**PRINCIPAL
Nobutaka HOSOUCHI**

The Advocate of Community Business

Traveling around all around Japan, Mr. Hosouchi has been advocating Community Business and empowering people over 3,000 times since 1994. He provides workshops about community, business entrepreneurship, consultation and advice on business planning, and evaluation. As an advisory member of ICT of the Ministry of Internal Affairs, he's also been supporting local governments for 10 years.

Community Business Institute

Community Business is aimed at local citizens empowering their local community in the means of business. Also, it means the business must not exclude marginalized people in the society (social inclusion). Now, we are required to positively utilize local resources, aiming to solve social issues from both inside and outside the community.

Furthermore, Community Business encourages us not to miss utilizing any kind of local resources as much as possible. In other words, Community Business shows the idea of a way of symbiosis and collaboration.

Contact Information

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**COMMUNITY
BUSINESS
INSTITUTE**



School of Community

Our school is supported by Community Business Institute, the leading organization in Community Business research and open for citizens thinking of their community seriously.



We're ready to tackle your community issues!

Our members are happy to work on community empowerment!

First, President Hosouchi visits your town to grasp the whole picture. Then, our professionals and Hosouchi start scheme-making process to empower your community, start-ups and support seniors' daily activities.

What is School of Community?

Our school doesn't have schedule and buildings. It was designed for those considering passionately their community's future. Since March 11, 2011, many of us have been suffering hardships on their daily lives. It would be essential for us to focus on our manageable business and redesign our own life. We're eager to share our philosophy with you to learn "life skills for everybody."

- Community design for future life
 - Revitalization of local association
 - Coordination for senior's life support
 - Compact city and depopulation
 - Community business and compact city
 - ICT for community
- Revitalization of declining local business
 - Creation of innovative knowledge-based industry
 - Community business of agriculture business
 - collaboration for shopping district
 - Life-style tourism and community business
 - Revitalization of hot-spring town in Japan



Our Popular Themes

- Start-ups, business opportunities and hiring
 - Visualize community's resource, CB encyclopedia, and CB Messe
 - Community Debuting
 - Women's Leadership in Community
 - Community for Teens
 - Community for Kids
- Diversity on Community Building
 - Social Business 101
 - Community Leadership in Company
 - Fundraising for NPO and CB
 - ICT and SNS strategies for Public Sectors
 - Regional Sports club and Community
 - CB Method for Environments
 - Community Libraries